

Master Terminal solves the mixed cargo challenge for Diversified Port Holdings.

Challenge

DPH wanted to improve efficiency and attract new business to their five shipping terminals in the southeastern United States - two in Jacksonville, and one each in Mobile, New Orleans, and Port Everglades. To get there, they required a terminal operating system that would illuminate every corner of their operation and provide the workflow to manage mixed cargo.

Solution

Jade Master Terminal

Master Terminal from Jade Software is specifically designed to handle both containers and mixed cargo. It also simplifies the management of ports with multiple terminals, like DPH.

Jade's rapid implementation methodology mapped DPH port operations to the new system, which kept implementation on schedule. Jade's US team of technical experts supported transition, Go Live, and continue to provide ongoing support.

Benefits

Better information and better decision making

Moving from legacy systems to Master Terminal has future-proofed DPH's business. Manual processes and duplicated effort have been eliminated, and critical business processes streamlined.

Dennis Rhodes, CIO, DPH: "We were impressed with Jade's efficient implementation process and how quickly our staff adapted to the new system. We are already starting to see some of the benefits that Jade and Master Terminal promised."

"After an extensive review of the terminal operating systems available, Master Terminal was the only system that met the needs of our mixed cargo terminals. We were impressed by the functionality and use of Master Terminal and the capability of the Jade team."

Looking ahead, DPH is positioned for changing business dynamics and has the tools to drive efficiencies and cost saving across the business.



About Master Terminal from Jade Software Corporation

At Jade we've developed the expertise required to solve the complex problem of managing a variety of mixed cargo. From mixed cargo ports in Ghana to railways in Europe, Jade Logistics provides the tools you need to become competitive.

Since 1978, Jade has been designing, building, and supporting innovative software. We solve complex business problems for organizations in the financial services, telecommunications, utilities, retail and specialist logistics industries.

Our expert, passionate people develop high performance enterprise solutions, create engaging customer experiences through digital strategy and design, and develop advanced technology platforms used by thousands of companies all around the world.

Our offices are located in New Zealand, Australia, USA, UK, the Netherlands, Indonesia, and the United Arab Emirates.

For more information, visit us at jadeworld.com/logistics